

# Donna Cristina

# Wine & Wave

## The wines of Donna Cristina

- Donna Cristina Pinot Grigio
- Donna Cristina *Essence* Merlot
- Donna Cristina *Desires* Rose'

## Product Attributes

- Great Consumer appeal/image
- Easy to understand...yet mysterious and thought provoking
- Puts the romance back into the wine equation...
- Affordable

